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8. (Currently Amended) The method of claim ~~1~~23, wherein individual license files are created for individual content items.
9. (Currently Amended) The method of claim ~~1~~23, wherein one license file is created for a plurality of content ~~items~~, ~~said~~the license file including one or more parameters for each content ~~item~~.
10. (Canceled)
11. (Previously Presented) The apparatus of claim 21, wherein said content provider system further comprises a subscription management service, ~~operable~~ to monitor and maintain said one or more license file parameters.
12. (Canceled)
13. (Currently Amended) The apparatus of claim ~~1~~221, wherein said one or more license file parameters comprise one or more of the following parameters: date, user's country of origin, monetary value on account, user's technical information, type of content to be downloaded, number of times the content has been downloaded and grace periods.
14. (Currently Amended) The apparatus of claim ~~1~~321, wherein said license server ~~is operable to create~~ creates said license file.

15. (Currently Amended) The apparatus of claim ~~[[14]]~~21, wherein said communication server ~~is operable to receive~~ receives said license file from said license file server and ~~to transmit~~ transmits said license file with said content to said user system.

16. (Currently Amended) The apparatus of claim ~~15~~11, wherein said subscription management service ~~is operable to compare~~ compares license file parameters on the content provider system and the license file parameters on the user system.

17. (Currently Amended) The apparatus of claim ~~16~~21, wherein the content provider system further comprises a ~~means~~ device to ~~transparently~~ update said license file by communicating an updated license file from the content provider system to said user system without notifying the user.

18. (Currently Amended) The apparatus of claim ~~17~~21, wherein the content provider system further comprises a ~~means~~ device to ~~transparently~~ update said license file by communicating an updated license file parameter from the content provider system to said user system without notifying the user.

19. (Canceled)

20. (Canceled)

21. (Currently Amended) An apparatus for providing dynamic renewability for content provided from a content provider to a user, comprising:

a content provider system, said content provider system including:

a content server, operable to store and retrieve content items;

a communication server, ~~operable to communicate~~ communicating with said user, said communication server ~~operable to receive~~ receiving content items from said content server and ~~to communicate~~ communicating said content items to said user; and

a license server, operable to monitor monitoring the an amount and a type of content to be communicated to said user, said license server having stored thereon one or more license files, each said license file containing one or more parameters relating to one of said content items including information regarding the content and a date; and

a user system, said user system including:

a communication application, ~~operable to communicate~~ communicating with  
said communication server in order to receive content items and license files;

a client application, running on said user system, receiving user input and  
providing said user input to said communication application;

a license storage, ~~operable to store~~ storing said one or more license files on  
said user system; and

a content information storage, ~~operable to store~~ storing information regarding content items requested by said user and received from said content provider system[[,]]; and

a registry storing said date;

wherein said content provider system further comprises a ~~means to transparently~~ device to transmit said license files to said user without notifying said user.

22. (Canceled)

23. (New) A method for dynamic renewability of content comprising the steps of:

- receiving a request for content from a client running on a computer of a user;
- verifying that the user is authorized to receive the content;
- creating a license file having one or more parameters for the user requested content when the user is authorized, wherein the license file parameters includes information regarding the content and a date;
- transmitting the license file to the client without notifying the user;
- storing on the user computer the information regarding the content in a local database, storing the license file in a license store, and storing the date in a registry;
- transmitting the user requested content item from a provider system to the user;
- permitting access to the content by the user when the license file is received by the user computer;
- comparing the one or more parameters contained in the license file to corresponding one or more provider system license file parameters to determine whether or not the user is allowed access to the user requested content item; and
- selectively renewing the parameters in the license file, without notifying the user, when the parameters in the license file differ from the corresponding provider system license file

parameters to allow continued access to the user requested content item by the user in accordance with the provider system license file parameters.